



Global Junior Challenge

Projects to share the future

Published on *Global Junior Challenge* (<http://2017.gjc.it>)

[Home](#) > TWICKENHAM TRIBUNE REACHES OUT TO THE WORLD (VIA WORLD INFOZONE)

Project Location

Country:

United Kingdom

City:

London

Organization

Organization Name:

PARTNERSHIP OF TWICKENHAM TRIBUNE AND WORLD INFOZONE

Organization Type:

Other

Website

[HTTP://TWICKENHAMTRIBUNE.C](http://twickenhamtribune.c) [HTTP://WWW.WORLDINFOZONE.COM/](http://www.worldinfozone.com/)

Privacy Law

Consenso al trattamento dei dati personali

Do you authorize the FMD to the treatment of your personal data?:

I do authorize the FMD to the use of my personal data.

Project Type

Education up to 29 years

Project Description

Description Frase (max. 500 characters):

THE TWICKENHAM TRIBUNE IS AN OFFSHOOT OF WORLD INFOZONE WHICH HAS BEEN A FINALIST IN THE GJC IN PREVIOUS YEARS. WORLD INFOZONE IS ABOUT GLOBAL COMMUNICATION. THE TWICKENHAM TRIBUNE IS ABOUT LOCAL COMMUNICATION WHICH ALSO REACHES OUT TO THE WORLD VIA WORLD INFOZONE. THE TRIBUNE IS A LOCAL ONLINE NEWSPAPER WHICH FILLS A NEED

FOR NEWS IN OUR AREA BUT WE HAVE LINKS AND CORRESPONDENCE/VISITS WITH THOSE IN OTHER COUNTRIES, ETC WHO HAVE LINKS IN OUR AREA: THE US, BELGIUM, FRANCE, GIBRALTAR. READERS ARE LOCAL BUT ALSO WE HAVE A READERSHIP AROUND THE WORLD. COUNTRY INFORMATION IS PROVIDED IN ARTICLES ABOUT FOOD, HISTORY, NEWS AND WE ALSO HAVE EMBEDDED VIDEO FROM MANY COUNTRIES.

Project Summary (max. 2000 characters):

THE IDEA DEVELOPED BECAUSE OF A NEED FOR LOCAL NEWS BY LOCAL PEOPLE IN THE TWICKENHAM PARLIAMENTARY CONSTITUENCY (REPRESENTED IN THE UK PARLIAMENT BY SIR VINCENT CABLE, THE NATIONAL LEADER OF THE LIBERAL DEMOCRATS). IT WAS OBVIOUS FROM THE START THAT AS A WORLD INFOZONE PROJECT COUNTRY INFORMATION AND LINKS AROUND THE WORLD WOULD FORM PART OF THE ONLINE NEWSPAPER. WE HAVE CORRESPONDENTS, CONNECTIONS AND READERS FROM A NUMBER OF COUNTRIES.

How long has your project been running?

1997-01-01 00:00:00

Objectives and Innovative Aspects

WE AIM TO PROVIDE LOCAL NEWS WEEKLY AND PROMOTE LOCAL HISTORY BUT ALSO BRING IN A GLOBAL DIMENSION AND OFTEN LOOK AT OTHER COUNTRIES AS WELL AS OUR OWN. WE ACHIEVE THIS BY WORKING WITH MEMBERS OF THE LOCAL COMMUNITY AND SOMETIMES PARTICIPANTS FROM OVERSEAS. WE HAVE FORMED LINKS WITH GIBRALTAR BUT HAVE ALSO HAD LINKS WITH MOROCCO, THAILAND, INDIA, BELGIUM AND MORE WE HAVE PARTICULAR LINKS WITH GIBRALTAR IN RELATION TO THE NEW WORLD HERITAGE SITE AND ITS IMPORTANCE IN WORLD ANCESTRAL HISTORY. WE CURRENTLY HAVE A CORRESPONDENT FROM THE US AND BELGIUM. THE TRIBUNE IS PROVING TO BE OF INTEREST AND READ IN MANY COUNTRIES VIA WORLD INFOZONE. THE TRIBUNE IS LINKED TO EVERY PAGE OF WORLD INFOZONE WHICH HELPS WITH AN INTERNATIONAL REACH

Results

Describe the results achieved by your project How do you measure (parameters) these. (max. 2000 characters):

THE TRIBUNE IS READ IN MANY COUNTRIES AS WELL AS THE UK ? THIS CAN BE SEEN BY OUR DATABASE: USA, CANADA, PORTUGAL, SPAIN GIBRALTAR, MOROCCO, ITALY, CYPRUS, GREECE, BULGARIA, AUSTRIA, GERMANY, NETHERLANDS, FRANCE, IRELAND, ETC. WE MEASURE RESULTS BY FEEDBACK FROM READERS AND THEIR NUMBERS AND ALSO THE NUMBER OF PEOPLE WHO PARTICIPATE. THE AUDIENCE OF THE TRIBUNE IS GROWING WITH AROUND 10,000 COPIES READ EACH MONTH (THIS CAN BE SEEN BY DEDICATED SERVER STATISTICS).

How many users interact with your project monthly and what are the preferred forms of

interaction? (max. 500 characters):

WE HAVE 5,000 READERS A MONTH WHO OPEN ON AVERAGE 10,000 COPIES OF THE ONLINE NEWSPAPER.

OUR CONTRIBUTORS WHO ARE ALL VOLUNTEERS PROVIDE ARTICLES, NEWS STORIES, PHOTOS AND VIDEOS. THE OTHER WORLD INFOZONE PROJECTS ARE ALSO ACCESSED BY LOCAL READERS AND THOSE OUTSIDE THE UK.

Sustainability

What is the full duration of your project (from beginning to end)?:

More than 6 years

What is the approximate total budget for your project (in Euro)?:

Less than 10.000 Euro

What is the source of funding for your project?:

Grants

Is your project economically self sufficient now?:

Yes

Since when?:

2017-09-01 00:00:00

Transferability

Has your project been replicated/adapted elsewhere?:

No

What lessons can others learn from your project? (max. 1500 characters):

HOW COOPERATION BETWEEN INDIVIDUALS CAN PRODUCE WORTHWHILE COMMUNITY INTERACTION WHICH IN THIS CASE IS SPREADING OUT TO MANY COUNTRIES IN THE WORLD.

Are you available to help others to start or work on similar projects?:

Yes

Background Information


Barriers and Solutions (max. 1000 characters):

THE ONLY PROBLEM HAS BEEN FUNDING BUT EVERYONE WORKS AS A VOLUNTEER AND SO FAR A FEW GRANTS HAVE COVERED COSTS.

Future plans and wish list (max. 750 characters):

WE WOULD LIKE THE PROJECT TO ACHIEVE SUSTAINABILITY AS AN ONLINE NEWSPAPER WHICH INTERACTS WITH COUNTRIES AROUND THE WORLD. SUSTAINABILTY COULD BE ACHIEVED BY SPONSORSHIP OR ADVERTISING

Attachments:

 [gjcengform_2017-2-tribfinal.doc](#) ^[1]

[LOCAL AND GLOBAL COOPERATION](#) ^[2] [Community](#) ^[3] [DEMOCRACY](#) ^[4] [Transparency](#) ^[5]
[DISSEMINATION](#)

[6] [history](#) [7]

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Links

[1] http://2017.gjc.it/sites/default/files/gjcengform_2017-2-tribfinal.doc

[2] <http://2017.gjc.it/en/keywords-separate-commas/local-and-global-cooperation>

[3] <http://2017.gjc.it/en/category/parole-chiave-separate-da-virgole/community>

[4] <http://2017.gjc.it/en/keywords-separate-commas/democracy>

[5] <http://2017.gjc.it/en/category/keywords-separate-with-commas/transparency>

[6] <http://2017.gjc.it/en/keywords-separate-commas/dissemination>

[7] <http://2017.gjc.it/en/category/parole-chiave-separate-da-virgole/history>